## What is claimed is:

1. A method for elucidating a RNA transcription profile in a eukaryotic cell comprising:

introducing into a cell a polynucleotide construct comprising a polynucleotide sequence, the sequence comprising an exon marker sequence, the expression of which is obtained only upon integration of the polynucleotide construct into an actively transcribing genome region of the cell, wherein the marker sequence is flanked by a 5' splice acceptor sequence and a 3' splice donor sequence, wherein the exon marker sequence in a 5' to 3' direction contains:

two restriction enzyme recognition (RER) sites located at the 5' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS restriction enzyme will cut DNA upstream of the 5' end of the marker exon; and

two restriction enzyme recognition (RER) sites located at the 3' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS restriction enzyme will cut the DNA downstream of the 3' end of the marker exon;

reverse transcribing the isolated mRNA into double stranded cDNA;

subjecting the cDNA to digestion with a first Type IIS restriction enzyme that recognizes one of each of the Type IIS RER sites located at the 5' and 3' end of the marker exon and cleaving the cDNA upstream of the 5' end of the marker exon and downstream of the 3' end of the marker exon, thereby producing a cDNA fragment comprising the marker exon, and portions of upstream and downstream cellular exon tags;

self-ligating the cDNA fragment, thereby fusing the exon tags in opposing orientations; amplifying a region of the cDNA fragment containing the exon tags in opposing orientations thereby generating a linear DNA molecule containing the exon tags in opposing orientations flanked by sequences corresponding to the marker exon 5'

and 3' ends;

subjecting the amplified cDNA fragment to one or more restriction enzymes that recognize the RER sites not previously recognized by the first Type IIS restriction enzymes, thereby generating a linear DNA fragment containing upstream and downstream exon tags fused in an inverted conformation;

cloning the fragments comprising the tags in inverted conformation; obtaining the nucleotide sequence of the cloned tags; and comparing the individual sequence tags or pairs of sequence tags to a sequence database such that the RNA transcript corresponding to the sequenced tags is identified.

- 2. The method of claim 1 further comprising ligating the amplified fragments together to form a concatamer prior to cloning.
- The method of claim 1, wherein the polynucleotide construct is contained within a vector.
- 4. The method of claim 3, wherein the vector is a viral vector.
- 5. The method of claim 4, wherein the viral vector is selected from the group consisting of a retroviral vector, a lentiviral vector and an adeno-associated viral vector.
- 6. The method of claim 5, wherein the viral vector is a retroviral vector.
- 7. The method of claim 1, wherein the marker exon marker sequence encodes a fluorescent protein.
- 8. The method of claim 7, wherein the fluorescent protein is green fluorescent protein.
- 9. The method of claim 8, wherein the fluorescent protein is detected and measured by fluorescence activated flow cytometry.

- 10. A method for elucidating a RNA transcription profile in a eukaryotic cell comprising:
- introducing into a cell a polynucleotide construct comprising a polynucleotide sequence, the sequence comprising an exon marker sequence, the expression of which is obtained only upon integration of the polynucleotide construct into an actively transcribing genome region of the cell, wherein the marker sequence is flanked by a 5' splice acceptor sequence and 3' splice donor sequence, wherein the exon marker sequence comprises in a 5' to 3' direction:
  - two restriction enzyme recognition (RER) sites located at the 5' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS restriction enzyme will cut the DNA upstream of the 5' end of the marker exon
  - two restriction enzyme recognition (RER) sites located at the 3' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS restriction enzyme will cut DNA downstream of the 3' end of the marker exon;
  - reverse transcribing the isolated mRNA into single stranded cDNA using a primer of sequence complementary to the sequence of the marker exon;
- extending the 3' end of the single stranded cDNA with a homopolymeric polydeoxynucleotide sequence using a single deoxynucleotide triphosphate and an enzyme terminal transferase;
- synthesizing a second and complementary cDNA using a DNA polymerase and a primer complementary to the homopolymeric sequence;
- subjecting the cDNA to a Type IIS restriction enzyme that recognizes one of the Type IIS

  RER sites located at the 5' end of the marker exon and cleaving the cDNA upstream

  of the 5' end of the marker exon, thereby producing a cDNA fragment comprising
  the marker exon, and portions of upstream cellular exon tags;

ligating a linker to the cDNA fragment;

amplifying the linker and cDNA fragment with primers complementary to the marker exon

and to the ligated linker;
subjecting the amplification products to one or more restriction enzymes that recognize the RER sites not previously recognized by the Type IIS restriction enzymes; cloning the fragments;
obtaining the nucleotide sequence of the cloned tags; and comparing the individual sequence tags to a sequence database such that the RNA transcript corresponding to the sequenced tags is identified.

- 11. The method of claim 10 further comprising ligating the amplified fragments together to form a concatamer prior to cloning.
- 12. The method of claim 10 where the polynucleotide construct comprising the exon marker sequence comprises in the 5' to 3' direction:

two restriction enzyme recognition (RER) sites located at the 5' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this Type IIS RER site is oriented so that a Type IIS restriction enzyme will cut the DNA upstream the 5' end of the marker exon.

13. The method of claim 10, wherein the step of introducing comprises inserting into a cell a polynucleotide construct, wherein the construct comprises an exon marker sequence, the expression of which is obtained only upon integration of the polynucleotide construct into an actively transcribing genome region of the cell, wherein the marker sequence is flanked at its 5' end by a splice acceptor sequence, and wherein the exon marker sequence comprises in a 5' to 3' direction:

two restriction enzyme recognition (RER) sites located at the 5' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this Type IIS RER site is oriented so that a Type IIS restriction enzyme will cut the DNA upstream the 5' end of the marker exon.

14. The method of claim 11, wherein the step of introducing comprises inserting into a cell a polynucleotide construct, wherein the construct comprises an exon marker sequence, the expression of which is obtained only upon integration of the polynucleotide construct into an actively transcribing genome region of the cell, wherein the marker sequence is flanked at its 5' end by a splice acceptor sequence, wherein the exon marker sequence comprises in a 5' to 3' direction:

two restriction enzyme recognition (RER) sites located at the 5' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this Type IIS RER site is oriented so that a Type IIS restriction enzyme will cut the DNA upstream the 5' end of the marker exon.

- 15. The method of claim 10, wherein the polynucleotide construct is contained within a vector.
- 16. The method of claim 13, wherein the polynucleotide construct is contained within a vector.
- 17. The method of claim 14, wherein the polynucleotide construct is contained within a vector.
- 18. The method of claim 15, wherein the vector is a viral vector.
- 19. The method of claim 18, wherein the viral vector is selected from the group consisting of a retroviral vector, a lentiviral vector and an adeno-associated viral vector.
- 20. The method of claim 19, wherein the viral vector is a retroviral vector.
- 21. The method of claim 10, wherein the marker exon sequence encodes a fluorescent protein.

- 22. The method of claim 21, wherein the fluorescent protein is a green fluorescent protein.
- 23. The method of claim 22, wherein the fluorescent protein is detected and measured by fluorescence activated flow cytometry.
- 24. A method for elucidating a RNA transcription profile in a eukaryotic cell comprising:
- introducing into a cell a polynucleotide construct comprising a polynucleotide sequence, the polynucleotide sequence comprising an exon marker sequence, the expression of which is obtained only upon integration of the polynucleotide construct into an actively transcribing genome region of the cell, wherein the marker sequence is flanked at its 5' end by a splice acceptor sequence and at its 3' end by a splice donor sequence, wherein the exon marker sequence comprises in a 5' to 3' direction:
  - two restriction enzyme recognition (RER) sites located at the 5' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS restriction enzyme will cut DNA upstream of the 5' end of the marker exon; and
  - two restriction enzyme recognition (RER) sites located at the 3' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS restriction enzyme will cut DNA downstream of the 3' end of the marker exon,

reverse transcribing the isolated mRNA into single stranded cDNA;
synthesizing a second complementary strand of cDNA with a DNA polymerase enzyme
and a primer whose sequence corresponds to the sequence of the marker exon;
subjecting the cDNA to a Type IIS restriction enzyme that recognizes one of the Type IIS
RER sites located at the 3' end of the marker exon and thereupon cleaves the cDNA
downstream of the 3' end of the marker exon, thereby producing a cDNA fragment
comprising the marker exon and portions of downstream cellular exon tags;

- ligating a linker to the cDNA fragment comprising the marker exon fused to a downstream flanking cellular exon tag;
- amplifying the cellular exon tag with primers complementary to the marker exon and to the ligated linker;
- subjecting the amplification products to one or more restriction enzymes that recognize the RER sites not previously recognized by the Type IIS restriction enzymes used; cloning the fragments;
- obtaining the nucleotide sequence of the cloned fragments; and comparing the individual sequence tags to a sequence database such that the RNA transcript corresponding to the sequenced tags is identified.
- 25. The method of claim 24 further comprising ligating the amplified fragments together to form a concatamer prior to cloning.
- 26. The method of claim 25 where the polynucleotide construct comprising the exon marker sequence comprises in the 5' to 3' direction:
  - two restriction enzyme recognition (RER) sites located at the 3' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this Type IIS RER site is oriented so that a Type IIS restriction enzyme will cut the DNA downstream of the 3' end of the marker exon.
- 27. The method of claim 24, wherein the step of introducing comprises inserting into a cell a polynucleotide construct, wherein the construct comprises an exon marker sequence, the expression of which is obtained only upon integration of the polynucleotide construct into an actively transcribing genome region of the cell, wherein the marker sequence is flanked at its 5' by a splice acceptor sequence and at its 3' end by a splice donor sequence, wherein the exon marker sequence comprises in a 5' to 3' direction:
  - two restriction enzyme recognition (RER) sites located at the 3' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS

restriction enzyme will cut the DNA downstream of the 3' end of the marker exon.

28. The method of claim 24, wherein the step of introducing comprises inserting into a cell a polynucleotide construct, wherein the construct comprises an exon marker sequence, the expression of which is obtained only upon integration of the polynucleotide construct into an actively transcribing genome region of the cell, wherein the marker sequence is flanked at its 5' by a splice acceptor sequence and at its 3' end by a splice donor sequence, wherein the exon marker sequence comprises in a 5' to 3' direction:

two restriction enzyme recognition (RER) sites located at the 3' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS restriction enzyme will cut the DNA downstream of the 3' end of the marker exon.

- 29. The method of claim 24, wherein the polynucleotide construct is contained within a vector.
- 30. The method of claim 29, wherein the vector is a viral vector.
- 31. The method of claim 30, wherein the viral vector is selected from the group consisting of a retroviral vector, a lentiviral vector and an adeno-associated viral vector.
- 32. The method of claim 31, wherein the viral vector is a retroviral vector.
- 33. The method of claim 24, wherein the exon marker sequence encodes a fluorescent protein.
- 34. The method of claim 33, wherein the fluorescent protein is green fluorescent protein.
- 35. The method of claim 34, wherein the fluorescent protein is detected and measured by fluorescence activated flow cytometry.

- 36. A method for elucidating a RNA transcription profile in a cell comprising: introducing into the cell a polynucleotide marker fragment, the expression of which is obtained only upon integration of the polynucleotide construct into an actively transcribing genome region of the cell, wherein such polynucleotide comprises in a 5' to 3' direction:
  - two restriction enzyme recognition (RER) sites located at the 5' end of the fragment, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS restriction enzyme will cut the DNA upstream of the 5' end of the fragment; and
  - two restriction enzyme recognition (RER) sites located at the 3' end of the fragment, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS restriction enzyme will cut DNA downstream of the 3' end of the fragment;

reverse transcribing isolated mRNA into double stranded cDNA;

- subjecting the cDNA to digestion with a first Type IIS restriction enzyme that recognizes one of each of the Type IIS RER sites located at the 5' and 3' end of the marker fragment and cleaving the cDNA upstream of the 5' end of the marker fragment and downstream of the 3' end of the marker fragment, thereby producing a cDNA fragment comprising the marker fragment and portions of upstream and downstream cellular RNA tags;
- self-ligating the cDNA fragment into a circular molecule, thereby fusing the two RNA tags in opposing orientations;
- amplifying a region of the cDNA fragment containing the tags in opposing orientations, thereby generating a linear DNA molecule containing two tags in opposing orientations flanked by sequences corresponding to the marker fragment 5' and 3' ends;
- subjecting the amplified cDNA fragment to one or more restriction enzymes that recognize the RER sites not previously recognized by the first Type IIS restriction enzymes, thereby generating a linear DNA fragment containing two upstream and downstream tags fused in an inverted conformation;
- cloning the fragments comprising the tags in inverted conformation;

obtaining the nucleotide sequence of the cloned fragments; and comparing the individual sequence tags or pairs of sequence tags to a sequence database such that the RNA transcript corresponding to the sequenced tags is identified.

- 37. The method of claim 36 further comprising ligating the amplified fragments together to form a concatamer prior to cloning.
- 38. A method for elucidating a RNA transcription profile in a cell comprising: introducing into a cell a polynucleotide marker fragment, the expression of which is obtained only upon integration of the polynucleotide construct into an actively transcribing genome region of the cell, wherein the polynucleotide marker fragment comprises in a 5' to 3' direction:
  - two restriction enzyme recognition (RER) sites located at the 5' end of the fragment, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS restriction enzyme will cut the DNA upstream of the 5' end of the fragment;
  - two restriction enzyme recognition (RER) sites located at the 3' end of the fragment, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS restriction enzyme will cut DNA downstream of the 3' end of the fragment;
- reverse transcribing isolated RNA into single stranded cDNA using a primer complementary to the sequence of the marker fragment;
- extending the 3' end of the single stranded cDNA with a homopolymeric polydeoxynucleotide sequence using a single deoxynucleotide triphosphate and an enzyme terminal transferase;
- synthesizing a second and complementary cDNA strand using a DNA polymerase and a primer complementary to the homopolymeric sequence;
- subjecting the cDNA to a Type IIS restriction enzyme that recognizes one of the Type IIS RER sites located at the 5' end of the marker fragment and thereupon cleaving the cDNA upstream of the 5' end of the marker fragment, thereby producing a cDNA fragment comprising the marker fragment and portions of upstream cellular tags;

ligating a linker to the cDNA fragment;

amplifying the ligation products with primers complementary to the marker fragment and to the ligated linker;

subjecting the amplification products to one or more restriction enzymes that recognize the RER sites not previously recognized by the Type IIS restriction enzymes used; cloning the fragments;

obtaining the nucleotide sequence of the cloned fragments; and comparing the individual sequence tags to a sequence database such that the RNA transcript corresponding to the sequenced tags is identified.

- 39. The method of claim 38 further comprising ligating the amplified fragments together to form a concatamer prior to cloning.
- 40. A method for elucidating a RNA transcription profile in a cell comprising: introducing into the cell a polynucleotide marker fragment, the expression of which is obtained only upon integration of the polynucleotide construct into an actively transcribing genome region of the cell, wherein the polynucleotide marker fragment comprises in a 5' to 3' direction:
  - two restriction enzyme recognition (RER) sites located at the 5' end of the marker fragment, wherein at least one of those RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS restriction enzyme will cut the DNA upstream of the 5' end of the fragment;
  - two restriction enzyme recognition (RER) sites located at the 3' end of the marker fragment, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and wherein this RER site is oriented so that a Type IIS restriction enzyme will cut DNA downstream of the 3' end of the marker fragment;

reverse transcribing isolated RNA into single stranded cDNA; synthesizing a second complementary strand of cDNA with a DNA polymerase and a primer whose sequence corresponds to the sequence of the marker fragment; subjecting the cDNA to a Type IIS restriction enzyme that recognizes one of the Type IIS RER sites located at the 3' end of the marker fragment and cleaving the cDNA downstream of the 3' end of the marker fragment, such that a cDNA fragment is produced comprising the marker, and portions of downstream cellular tags; ligating a linker to the cDNA fragment;

amplifying the ligation products with primers corresponding to the marker and to the ligated linker;

subjecting the amplification products to one or more restriction enzymes that recognize the RER sites not previously recognized by the Type IIS restriction enzymes used; cloning the fragments;

obtaining the nucleotide sequence of the cloned fragments; and comparing the individual sequence tags to a sequence database such that the RNA transcript corresponding to the sequenced tags is identified.

- 41. The method of claim 40 further comprising ligating the amplified fragments together to form a concatamer prior to cloning.
- 42. The method of claim 36, wherein the polynucleotide marker fragment is introduced into the cell by transfection.
- 43. The method of claim 37, wherein the polynucleotide marker fragment is introduced into the cell by transfection.
- 44. The method of claim 38, wherein the polynucleotide marker fragment is introduced into the cell by transfection.
- 45. The method of claim 39, wherein the polynucleotide marker fragment is introduced into the cell by transfection.
- 46. The method of claim 40, wherein the polynucleotide marker fragment is introduced into the cell by transfection.

- 47. The method of claim 41, wherein the polynucleotide marker fragment is introduced into the cell by transfection.
- 48. A polynucleotide construct comprising in a 5' to 3' orientation: a splice acceptor sequence;
- a Type IIS restriction enzyme recognition site oriented so that it is capable of cleaving DNA fused upstream of the 5' end of a marker exon;
- a restriction enzyme recognition site;
- a marker exon;
- a restriction enzyme recognition site;
- a Type IIS restriction enzyme recognition site oriented so that it is capable of cleaving sequences located downstream of the 3' end of the marker exon; and a splice donor sequence.
- 49. A vector comprising the polynucleotide construct of claim 48.
- 50. The polynucleotide construct of claim 48 further comprising a polynucleotide sequence encoding a positive selection marker located downstream from the marker exon.
- 51. The polynucleotide construct of claim 48, wherein the marker exon encodes a fluorescent protein marker.
- 52. The polynucleotide construct of claim 51, wherein the fluorescent protein marker is green fluorescent protein.
- 53. The polynucleotide construct of claim 48, wherein the Type IIS restriction enzyme recognition site is selected from the group consisting of BsmFI and MmeI.
- 54. The polynucleotide construct of claim 48, wherein the restriction enzyme recognition site is selected from the group consisting NcoI and BamHI.

- 55. A polynucleotide construct comprising in a 5' to 3' orientation:
- a splice acceptor sequence;
- a restriction enzyme recognition site;
- a Type IIS restriction enzyme recognition site oriented so that it is capable of cleaving DNA fused upstream of the 5' end of a marker exon;
- a marker exon;
- a Type IIS restriction enzyme recognition site oriented so that it is capable of cleaving sequences located downstream of the 3' end of the marker exon;
- a restriction enzyme recognition site;
- a splice donor sequence.
- 56. A vector comprising the polynucleotide construct of claim 55.
- 57. The polynucleotide construct of claim 55 further comprising a polynucleotide sequence encoding a positive selection marker located downstream from the marker exon.
- 58. The polynucleotide construct of claim 55, wherein the marker exon encodes a fluorescent protein marker.
- 59. The polynucleotide construct of claim 58, wherein the fluorescent protein marker is green fluorescent protein.
- 60. The polynucleotide construct of claim 55, wherein the Type IIS restriction enzyme recognition site is selected from the group consisting of BsmFI and MmeI.
- 61. The polynucleotide construct of claim 55, wherein the restriction enzyme recognition site is selected from the group consisting NcoI and BamHI.

- 62. A polynucleotide construct comprising in a 5' to 3' orientation:
- a splice acceptor sequence;
- a Type IIS restriction enzyme recognition site oriented so that it is capable of cleaving DNA fused upstream of the 5' end of a marker exon;
- a restriction enzyme recognition site; and
- a marker exon; and
- a polyadenylation sequence.
- 63. A vector comprising the polynucleotide construct of claim 62.
- 64. The polynucleotide construct of claim 62, wherein the marker exon encodes a fluorescent protein marker.
- 65. The polynucleotide construct of claim 64, wherein the fluorescent protein marker is green fluorescent protein.
- 66. The polynucleotide construct of claim 62, wherein the Type IIS restriction enzyme recognition site is MmeI or BsmFI.
- 67. The polynucleotide construct of claim 62, wherein the restriction enzyme recognition site is NheI.
- 68. A polynucleotide construct comprising:
- a marker exon sequence flanked by a functional 5' splice acceptor sequence and a 3' splice donor sequence, and
- wherein said marker exon contains at least two restriction enzyme recognition (RER) sites at the 5' end of the marker exon, wherein at least one the 5' RER sites is recognized by a Type IIS restriction enzyme and oriented in such a way that a Type IIS restriction enzyme cuts the DNA outside the boundaries that define the marker exon, and

wherein the marker exon contains at least two RER sites at the 3' end of the marker exon,

- wherein at least one of the 3' RER sites is recognized by a Type IIS restriction enzyme and oriented in such a way that a Type IIS restriction enzyme cuts the DNA outside the boundaries that define the marker exon, and
- wherein said restriction recognition sites are located close from the border of the marker exon such that after cutting flanking exons generate sequence tags of at least 8 nucleotides.
- 69. A vector comprising the polynucleotide construct of claim 68.
- 70. A polynucleotide construct comprising:
- a marker exon sequence flanked by a functional 5' splice acceptor sequence and a 3' splice donor sequence, and
- wherein said marker exon contains at least two restriction enzyme recognition (RER) sites at the 5' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and
- wherein this Type IIS RER site is oriented so that a Type IIS restriction enzyme will cut DNA upstream of the 5' end the marker exon.
- 71. A vector comprising the polynucleotide construct of claim 70.
- 72. A polynucleotide construct comprising:
- a marker exon sequence flanked by a functional 5' splice acceptor sequence and a 3' splice donor sequence, and
- wherein said marker exon contains at least two restriction enzyme recognition (RER) sites at the 3' end of the marker exon, wherein at least one of the RER sites is recognized by a Type IIS restriction enzyme, and
- wherein this Type IIS RER site is oriented so that a Type IIS restriction enzyme will cut DNA downstream of the 3' end the marker exon.

- 73. A vector comprising the polynucleotide construct of claim 72.
- 74. A polynucleotide construct pGT13.
- 75. A polynucleotide construct pGTfso-M.